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DIVISION OF AGRICULTURE

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October 31, 2007

Dear: Alaskan Agriculture Community

I am writing to encourage you to become part of the Alaska Product Preference Program. By joining this program, your company and products will be listed on the Alaska Office for Economic Development website. This is significant, when State monies are used, Alaskan products receive preferences. Most agricultural products will receive a 7% price preference, which means if your product is priced within 7% of an available "outside" product, the State institution or buyer must purchase your products.

The Department of Transportation Alaska Marine Highway System, Department of Corrections, Pioneer Homes, Universities & Public schools all fall under this requirement. This is a great opportunity to promote Alaska Grown products.

The form for inclusion in the Alaska Product Preference Program can be found at: www.commerce.state.ak.us/oed/prodpref/prodpref.htm#AlaskaProductPreference

If you have any questions, please contact Amy Pettit at 761-3864 or Amy.Pettit@alaska.gov. I look forward to hearing of your future successes as a result of this program.

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Sincerely,

Franci Havemeister

Director